

Meeting Minutes
New Prague Economic Development Authority
Wednesday, January 11, 2012

1. Call Meeting to Order

The meeting was called to order at 7:30 a.m. by Chairman Bruce Wolf with the following members present: Pete Sletten, Dirk Berger, Nick Slavik, and Chuck Nickolay. Members absent were Kristen Guerrette and Andrea Burkhardsmeyer. City Staff Present: City Administrator Johnson

2. Minutes/Financials

- a) It was moved by Berger, seconded by Slavik to approve the December 14, 2011 minutes. Motion carried (5-0).
- b) It was moved by Slavik, seconded by Nickolay to approve one claim for payment totaling \$206.50. Motion carried (5-0).
- c) The financial reports for December '2011 which included the Income Statement and Balance Sheet were accepted as submitted.

3. Members of the EDA reviewed the Summary of Growth Statistics for 2011 that were developed by Planning Director Ondich. No action was taken as this was an informational item only.

4. Chairman Wolf entertained discussion on the December '2011 presentation by John Marshall on the Golden Shovel Agency on Economic Gateway Website Solution and Social Media Integration proposal. There was general discussion on the proposal that touched on what need are we trying to address; are we getting ahead of ourselves; what are we trying to sell; what is the marketing strategy; etc. After discussion, it was the consensus of the group to have members examine in more detail the Golden Shovel Agency Economic Development Websites and to look at other EDA websites to determine what the EDA's website should accomplish. The issue would be placed on the next month's agenda for additional discussion.

5. City Administrator Johnson provided the members with a copy of the Report of the SCALE Economic Development Strategy Group from June '2011. The report was developed from a private strategy group of 13 business representatives from across Scott County. The primary purpose of the report was to identify what needs to be done in Scott County to grow jobs and improve the workforce in Scott County by 2030. No action was taken by the Board.

6. The Board briefly reviewed the draft goals for 2012 that were developed. The group thought that the goals as developed were good to go for 2012.

7. City Administrator Johnson provided the Board with a general overview of the property appraisals on the Kubes and Maxa properties. Following discussion, the Board asked staff to develop full cost estimates on undertaking the acquisition/development of the Kubes property within the next 60 days if possible and try to have ready for the March meeting. Staff should hire outside assistance if necessary for this report.

8. City Administrator Johnson provided the Board with the January, 2012 business updates as prepared by the Planning Department.

9. Under the Executive Director's Report, Mr. Johnson provided the Board with a status update on the Chart project.

There being no additional business, it was the consensus of the Board to adjourn at 9:18 a.m. All voted in favor. (5-0)

Respectfully Submitted,

Michael J. Johnson
City Administrator/EDA Executive Director