

Meeting Minutes

New Prague Golf Board

Tuesday July 26, 2011

New Prague Golf Club

The meeting was called to order at the New Prague Golf Club at 6:33pm by President Anderson with the following members present: Dwayne Anderson, Jeremy Stafne, Curt Guerrette and Council Liaison Mark Bartusek.

Golf Staff: Wade Brod

- Approval of minutes from June 28, 2011 meeting
 - Bartusek made the motion to approve minutes (M – Bartusek, 2nd – Stafne) motion was carried 4-0.
- Approval of claims for payment (July 2011). Stafne made motion to approve claims for payment (M – Stafne, 2nd – Guerrette), the motion was carried 4-0
- June 2011 financial reports (Income Statement and Balance Sheet). Bartusek made the motion to approve the financial reports: (M – Bartusek, 2nd – Guerrette), motion carried 4-0

- Maintenance Golf Tourney (funds avail \$2700 + 2011 Tourney \$)
 - Friday September 9, Staff Recommendation
 - Start Time, 3:30pm
 - Start working to promote
 - Stafne mentioned other golf courses play full-course vs par 3 set-up that has been used in the past

- Mid-season Membership Rate Discussion (unlimited golf for rest of 2011)
 - Discussion about other golf courses offering a mid-season membership rate
 - Discussion about not watering down the value of the membership with our current members
 - The golf season (in Minnesota...) is at the mid-way point
 - There were residents and non-residents that did not join due to changes that were taking place at the New Prague Golf Club
 - The mid-season members we acquire in 2011 will likely join in 2012, so it is an investment in memberships for next golf season
 - Stafne made the following motion:
 - Recommended the price for the 2011 mid-season membership to be \$399 (after taxes) and will be effective upon council approval (M – Stafne, 2nd – Bartusek), motion carried 4-0

- Membership Rate Discussion for 2012
 - Discussion started with Brod letting Golf Board know we needed to have preliminary 2012 budget in place prior to locking-in rates for 2012
 - Plan to start 2012 budget process next board meeting
 - Generally, Golf Board did not see a need to change existing membership pricing

- Capital Equipment Update (Fairway Mower)
 - Update delivered to Golf Board
 - July 27th, planned delivery

- Miscellaneous
 - Discussion to increase rounds of golf in 2011 to make-up for weather related slow start
 - Groupon option (Brod to investigate)
 - Twin Cities Best Deals (planning to launch 2nd week of August)
 - Continue promotions for weekend Golf Specials, Couples Golf and others (Lakeville Theatre and NP Times)
 - Family Pizza Night Promotion was discussed
 - Requested more updates to Facebook and Facebook Golf Specials
 - Question about Golf Lesson Revenue – year to date data shows ~\$1000 vs ~\$2500 in 2012 (Brod to investigate)
 - Stump Grinding – figure out way to get started in 2011 (budget options or a service trade)
 - Requested fountain to be installed in pond (Maintenance staff installed)

- Motion to adjourn at 7:44pm (M – Stafne, 2nd – Guerrette), motion carried 4-0

Respectfully Submitted,
Wade Brod
Kurt Ruehling